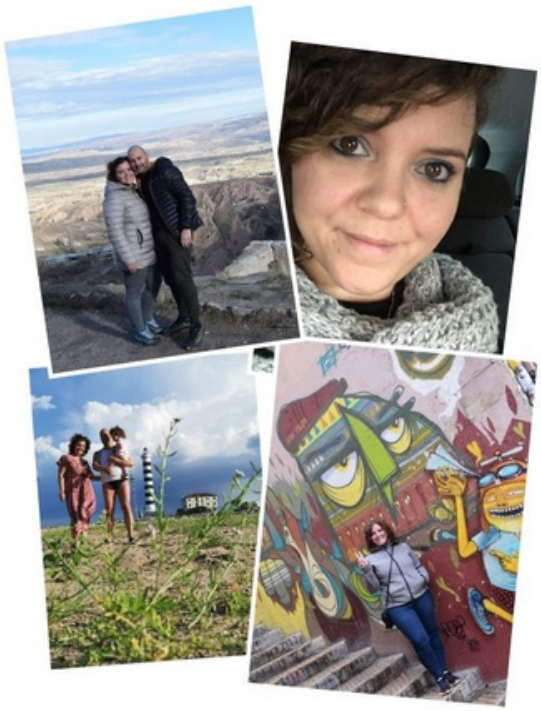
Travel Blogger
& Content Creator

ELISA RUGGIERI

Eli loves TRAVELLING



We are **Elisa, Michele, Sofia, and Zoe**, a family of travellers with a deep love of nature and an endless curiosity about the world.

We enjoy **discovering authentic places** and see every journey as an opportunity to slow down, learn, and **spend meaningful time together**. We are always looking for new destinations to explore and stories to share, approaching each experience with genuine curiosity and a sense of wonder.

Greece, Italy, and the Balkans hold a special place in our hearts, but we are always excited to discover new corners of the world. We believe that travelling with our daughters is an extraordinary way to grow together, broaden their horizons, and create memories that will stay with us for years to come.

Through Eli Loves Travelling, **we aim to inspire other families** to explore the world with greater confidence, transforming every trip into an opportunity for connection, discovery, growth, and wonder.

CONTACTS

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BLOG

https://elilovestravelling.com

SOCIAL

Instagram: @elilovestravelling
Facebook: /elilovestravelling
TikTok: @elilovestravelling
LinkedIn: Elisa Ruggieri

108K

UNIQUE VISITS

In the last 12 months

IG STATS

In the last 30 days

630K	25K	10.3K
VIEWS	*INTERACTIONS*	*FOLLOWERS*

BLOG AUDIENCE

Our typical reader is:

- A woman, representing 80% of our total readership
- Between 35 and 44 years old
- Primarily based in Italy, Switzerland, Greece, and Türkiye
- Interested in travel across Italy and Europe, hotels and accommodation, food and dining experiences, and family travel

LET'S WORK TOGETHER

PRESS TRIPS, FAMILIARISATION TRIPS, AND INDEPENDENT OR FAMILY TRAVEL EXPERIENCES TO SHOWCASE A DESTINATION FROM EVERY ANGLE

PROMOTION OF LOCAL EVENTS, ACTIVITIES, AND EXPERIENCES

AUTHENTIC STORYTELLING AND CONTENT SHARING ACROSS SOCIAL MEDIA CHANNELS

REVIEWS OF ACCOMMODATION — INCLUDING B&Bs, FARM STAYS, AND BOUTIQUE HOTELS — AS WELL AS TOURISM SERVICES, TRAVEL BRANDS, AND HOSPITALITY-RELATED PRODUCTS

PREVIOUS COLLABORATIONS

MOVIELAND THE HOLLYWOOD PARK

JUNGLE JOY FOR FAMILY

MEET BOSNIA

OPEN BUS ALBANIA

VLC VISIT VALÈNCIA www.visitvalencia.com

WONDERWOOD DINO CAMP · VICENZA

GRAPPA DEL TRENTINO ISTITUTO DI TUTELA

Puglia PROMOZIONE Agenzia Regionale del Turismo

MUSEUM OF ILLUSIONS ATHENS

10 MUSE

BioParc VALENCIA

AVOUR The Waterpark

BIG BUS TOURS

cabin zero

BUVANHA

picster

THERIANOS FAMILY ZANTE

CorteFormigar ALLOGGIO TURISTICO

Vini del Trentino CONSORZIO DI TUTELA

DISCOVER CARS .com

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